



**MELISSA WEINMAN** PRODUCER/LINE PRODUCER

MOBILE: 0414 677 635

EMAIL: [melissaaweinman@gmail.com](mailto:melissaaweinman@gmail.com)

WEBSITE: <http://melissaweinman.format.com/>

september 2022 – may 2021	Freelance Producer
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Tag Heuer  
Agency: DDB (Paris)

Director: Nash Edgerton  
Prod Co: Collider

McDonald's  
Agency: Ackelo

Director: Dylan Duclos  
Prod Co: Collider

La Trobe University  
Agency: CHEP Melbourne

Director: Glenn Stewart  
Prod Co: Collider

Woolworths  
Agency: M & C Saatchi

Director: Jack Naylor  
Prod Co: Collider

Estimates/pitches for Collider as required.

## Freelance Producer Cont....

Commonwealth Bank  
Agency: M & C Saatchi

Director: Ariel Martin  
Prod Co: Airbag

Naked Wines  
Agency: Joint London

Director: Dylan Harrison  
Prod Co: Hooligan

Dupixent "Breathe Better"  
Agency: Arnold

Director: Paul Middleditch  
Prod Co: Merman/Plaza Content

ADFA  
VML Y&R  
(job postponed due to Covid)

Director: Damon Cameron  
Prod Co: Collider

Dupixent - "Breathe Better"  
Agency: Arnold Comm's (NY)

Director: Paul Middleditch  
Prod Co: Merman/Plaza Content

Job Trainer - "Govt Letters"  
Agency: Clemenger Melbourne

Director: Andrew van der Westhuyzen  
Prod Co: Collider

july 2022 - august 2017

## In - House Producer - Plaza Content

Producer for Steve Hudson  
TVC's - Woolworths (Brand & Retail), Hyundai (Brand & Retail), VW, Mcdonald's  
Short Film - Kapara  
Estimates & marketing for Steve, Hudson, Paul Middleditch, Amanda Blue,  
James Soloman, Toby Morrison, Mathilde.

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august 2017- august 2016

Freelance Producer

Myall Creek Documentary Film  
5 minute Film funded by NSW Grants

Director: Mike Daly  
Prod. Co: Scoundrel

Woolworths - "Sunny Saturday"  
Agency: M & C Saatchi

Director: Steve Hudson  
Prod. Co: Plaza Content

Hungry Jacks - "Frozen Beverages"  
Agency: M & C Saatchi

Director: Mathilde Noquet  
Prod.Co: Plaza Content

Toyota Hilux - Insert Shots  
Agency: Saatchi & Saatchi

Director: Toby Morris  
Prod.Co: Plaza Content

Woolworths - "Brand Price"  
Agency: M & C Saatchi

Director: Steve Hudson  
Prod.Co: Plaza Content

august 2016 - may 2014

In - House Producer - Exit Films

Commonwealth Bank - "Day of Firsts"  
Agency: M & C Saatchi

Director: Adam Gunser

Uber/Samsung - "Emoji Alive"  
Agency: Twelfth Window

Director: Dylan Harrison

Weight Watchers - "Live Bigger"  
Agency: BWM

Director: Paola Morabito

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august 2016 – may 2014

In House Producer - Exit Films cont...

Commonwealth Bank  
Agency: M & C Saatchi

Director: Ben Lawrence

Commonwealth Bank  
Agency: M & C Saatchi

Director: Ben Lawrence

Woolworths Insurance  
Agency: Droga 5

Director: Ben Lawrence

Flora Pro Active  
Agency: adam&eve DDB

Director: Ben Lawrence

Estimates & pitches for Corona, Westfield, NAB, VW, Big W, AFL  
Taubman's, Brown Brothers, NSW Health, Vodafone, Samsung

january 2010 – january 2014

Freelance Producer

Produced TVC's for @radical, The Feds, Walkabout Animal Logic Cutting Edge

november 2010– december 2011

In - House Producer – The Feds

Various pitches for other in-house directors and facilitation bids  
for Walkabout Films

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January 2010– July 2010

Freelance Production Manager

Plaza Films	Sensis	Dir: Paul Middleditch
Plaza Films	Budweiser	Dir: Paul Middleditch
Plaza Films	Bundaberg Rum	Dir: Paul Middleditch
Plaza Films	ANZ	Dir: Paul Middleditch
Soma Films	Mazda	Dir: Sean Meehan
Fuel VFX	“Worry Doll”	Dir: Paul Butterworth

*Estimate for short film funding application*

2001 - 2003

Freelance Production Manager

Independent - Telstra	Dir: Peter Cherry	Prod: Rob Spencer
Independent - Omnitel	Dir: Peter Cherry	Prod: Rob Spencer
Independent - Honda	Dir: Peter Cherry	Prod: Rob Spencer
Independent - Nissan	Dir: Peter Cherry	Prod: Rob Spencer
Independent - Qantas	Dir: Peter Cherry	Prod: Rob Spencer
Independent - Coke	Dir: Peter Cherry	Prod: Rob Spencer
Walkabout Films - Washington Mutual	Dir: Craig Gillespie	Prod: Lizzie Nash
Goodoil - Heinz	Dir: Les Sharpe	Prod: Matt Long

TVC's for Plaza, Republic, 8 commercials

1997 - 2001

In- House Production Manager – Independent Films

Production Manager - Peter Cherry (1998 – 2001)

Production Co-ordinator - Paul Middleditch (1997 – 1998)

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1994 - 1997

Mushroom Records

Promotions/Publicity Co-ordinator

education

Queensland University

BA in Communications

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referees

Rachael Ford Davies	EP - Collider
Peter Masterton	EP - Plaza
Lizzie Nash	EP - Walkabout Films/The Feds
Rob Spencer	EP - Plush/Independent
Angela Bray	EP - Independent Films

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