

LEWIS CLARK

DA/Treatment Designer.
Not those American explorers.

EXPERIENCE



Director's Assistant/Treatment Designer
Freelance (Revolver, Finch, Sam I Am, Scoundrel)

- Curating and building vivid imagery and treatment design for director treatments responding to agency decks for TVC's.
- Composing and editing creative copywriting on director's behalf where required.
- Assisting design across all pre-production documents (PPM, Casting, Locations, Wardrobe, Art Department etc)



AWARD School - Creative Student
Digitas, CHEP Network
March 2022 - August 2022 (3 months)

- Creative Mentorship as part of AWARD School Australia.
- Recipient of 'Grand Prix' Award from Award School 2022 for my folio.
- Recipient of 'Hardest Working Student' for AWARD School 2022.



Video Producer
Sydney Swans
Professional Football Club in the Australian Football League
January 2020 - December 2020 (1 year)

- Producing, shooting, editing and delivering all video content for the 2020 Football season across internal channels and social.
- Creating partnered content for sponsors and partners (Qatar Airways, Volkswagen, QBE)

EDUCATION



Award School 2022
National Advertising Short Course
2022

- 'Grand Prix' Award for Best Ad, Brief 8.
- Hardest Working Student 2022



Bachelor of Media Arts
University of New South Wales
2017-2022

- Dean's List for Academic Excellence, 2021.



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[CLICK HERE FOR FOLIO AND FILMS](#)



REFERENCES

Details upon request

Pip Smart - Executive Producer, Revolver
Oliver Ree, Associate Design Director - Digitas
Dane Van Veen, Ass. Creative Director - CHEP Network
Loretta Johns, Executive Media Director - Sydney Swans

[Production credits \(next page\)](#)

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TV/TVC

DA/IMAGE SOURCING

Telstra	Sam I Am	Photo: Billy Plummer	Oct 2023
Doritos	Sam I Am	Photo: Benito Martin	Sept 2023
Woolworths	FINCH	Dir: Michael Gracy	Sept 2023
WSU	Revolver	Dir: Rich Bullock	June 2023
Westpac x NRL	Revolver	Dir: Matt Devine	April 2023
7-Eleven	Revolver	Dir: Matt Devine	April 2023
VISA	Revolver	Dir: Dani Pearce	April 2023
Better Packing Co.	The Glue Society	Dir: Jonathon Kneebone	April 2023
AUDI	The Glue Society	DA: Scott Stirling	June 2019
Giulian's Jewellers	Young Buck Media	Dir: Michael Hegarty	Mar 2019
NRMA 'When Queensland Happens'	Scoundrel	Dir: James Dive	Oct 2018
Toyota 'CH-R'	Sweetshop	Dir: Joel Harmsworth	Sept 2018
IronJack 'Whistle'	Scoundrel	Director: Scott Pickett	Sept 2018

AC/B CAM OP.

Lime Cordiale 'Inappropriate Behaviour	Independent	DP: Jack Shepherd	May 2019
LG 2019 Catalogue Launch	CBN Media	Producer: Cat Clark	Mar 2019
CyberShack TV	CBN Media	Producer: Cat Clark	Nov 2018
4 Pines 'Getting Barreled'	Young Buck Media	DP: Michael Hegarty	Oct 2018

RUNNER

Cadbury	Scoundrel	Dir: James Dive	Mar 2019
Black Rheno	Scoundrel	Dir: James Dive	Feb 2019
Big W 'Mother's Day'	Photoplay	Dir: Jasmin Tarasin	Mar 2018
Jetstar 'Our Guarantee'	Photoplay	Dir: Mat Humphrey	Oct 2017
Google 'Be More at Home'	Photoplay	Dir: Jasmin Tarasin	June 2017
Blackmore's 'Be a Well-Being'	Photoplay	Dir: Scott Otto Anderson	June 2017