

Kim Chapman - Production Manager

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PROFESSIONAL PROFILE

A Sydney, Melbourne and London experienced Production professional with a varied creative and client-side background.

With agency, freelance and client side experience, I have an in-depth understanding of the creative process and how big brands operate from the inside. That means I'm as organised as I am creative, as responsive as I am unflappable and as collaborative as I am proactive.

KEY SKILLS

- MS Office – Word, Excel and Powerpoint
- Apple iWorks – Pages, Numbers and Keynote
- Indesign, Illustrator, Photoshop and Adobe Acrobat
- First Aider (HLTAID001, 02 & 03 certified)
- Working with Childrens Check: WWC1769829E

WORK HISTORY

Dec 16 – Current **Freelance Production Manager**

Client - TVC / Content / Film	Production Company	Director	Executive Producer	Producer	Agency
Red Rooster - Seagulls TVC	Prodigious	Jesse James McElroy	Tim Pietranski	Jakson Gray	Leo Burnett
8 Month Producer Maternity cover	Powered Studios	Various	Liza Goodall	Kim Chapman	Powered Studios
Cadbury - 100 years TVC	Powered Studios	Jeremy Goodall	Liza Goodall	Innes McDougall	Powered Studios
Kia EV6 - AO Content Series	Powered Studios	Jeremy Goodall	Liza Goodall	Innes McDougall	Powered Studios
Multiple CH9 Promos	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Tinder - Love Island TVC	Powered Studios	Jason Azcona	Liza Goodall	Innes McDougall	Powered Studios
Door Dash - NRL Final TVCs	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Snaffle - Snaffle It	Powered Studios	Scott Gibson	Liza Goodall	Daniel Mercieca	Powered Studios
Multiple CH9 Promos	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Specsavers Todays Expertise	Powered Studios	Jeremy Goodall	Liza Goodall	Daniel Mercieca	Powered Studios
Ford - The Block Work Hacks 2021	Powered Studios	Jeremy Goodall	Liza Goodall	Innes McDougall	Powered Studios
Aldi - Good Food Masterclasses	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Maccas SOO TVC - End of Night	Powered Studios	Jeremy Goodall	Liza Goodall	Innes McDougall	Powered Studios
AIA x Australian Ninja Warrior	Powered Studios	Dave Wallace	Liza Goodall	Innes McDougall	Powered Studios

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MYOB x Celebrity Apprentice TVC	Powered Studios	Jeremy Goodall	Liza Goodall	Daniel Mercieca	Powered Studios
Suncorp Netball - Home Team Advantage	Powered Studios	Dave Wallace	Liza Goodall	Daniel Mercieca	Powered Studios
Rebel TVC - Sport is Calling	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
IMB Bank Brand Campaign TVC Phase 2	The Incredible Production Collective	Gemma Lee	Sam Allison	Sam Allison	Extension 77
The Block 2021 Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Ninja Warriors 2021 Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
The Weakest Link 2021 Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Beauty & the Geek Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Kmart - Lego Masters 2021	Powered Studios	Jeremy Goodall	Liza Goodall	Innes McDougall	Powered Studios
Specsavers MAFS TVC	Powered Studios	Dave Wallace	Liza Goodall	Innes McDougall	AJF
Tourism Australia TVC - Holiday Here This Year	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Tyro 2021 TVC - Always Moving Forward	The Incredible Production Collective	Glenn Urquhart	Sam Allison	Sam Allison	Glenn Urquhart
ING HR Video	The Incredible Production Collective	Adam Kiers	Sam Allison	Sam Allison	ING Bank
Dupixent Nasal Polyps - Du More	Film Graphics	Damien Toogood	Anna Fawcett	Rona Lewis	Arnold
Macca's - NRL State of Origin	Powered Studios	Dave Wallace	Liza Goodall	Innes McDougall	OMD
Macca's -The Block TVC	Powered Studios	Dave Wallace	Liza Goodall	Innes McDougall	OMD
Macca's - Everyone Gone	Powered Studios	Dave Wallace	Liza Goodall	Innes McDougall	OMD
Koala - Coolangatta Kolas in Tree Change TVC	Powered Studios	Jeremy Goodall	Liza Goodall	Innes McDougall	Powered Studios
Hyundai i30 - remarkable TVC	Innocean Sydney	Jonathan Nyquist	Craig Sloane	Nicole Richardson	Innocean Worldwide
IMB Bank Brand Campaign - Right By You	The Incredible Production Collective	Gemma Lee	Sam Allison	Sam Allison	Extension 77
Apia AO 2020 Content Series	Powered Studios	Emilio Abbonizio	Liza Goodall	Innes McDougall	Powered Studios
9Voyager - Pacific Boating TVC	<i>Powered Studios</i>	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
9Voyager - One Big Switch TVC	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Visit Victoria - AO Eventful Melbourne TVC	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios

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Kia - AO 2020 Content Series	Powered Studios	Jeremy Goodall	Liza Goodall	Innes McDougall	Powered Studios
Arnott's Jatz TVC	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Married at First Sight Intruders Promo	Channel 9	Adam Kiers	Andrew Peace	Jules Cohen	CH9 Promos
You & Car Advice Content Series	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Hasbro Nerf - Nerf or Nothin' Santa TVC	Powered Studios	Jason Azcona	Liza Goodall	Innes McDougall	Powered Studios
DMA's 'Silver' Music Video	CLB Media LTD Auckland	Charlotte Evans	Letisha Tate-Dunning	Letisha Tate-Dunning	CLB Media LTD Auckland
KFC x Love Island TVC	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Land Rover - Live for the City Branded Content	Powered Studios	Jeremy Goodall	Liza Goodall	Innes McDougall	Powered Studios
Nintendo - Super Link's Awakening TVC	Powered Studios	Jason Azcona	Liza Goodall	Innes McDougall	Powered Studios
Macca's Monopoly TVC	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Suncorp - The Block TVC	Powered Studios	Scott Gibson	Liza Goodall	Innes McDougall	Powered Studios
Tyro - Better Business Banking TVC	The Incredible Production Collective	Glenn Urquhart	Sam Allison	Sam Allison	The Incredible Production Collective
Fujitsu - TVC	The Incredible Production Collective	Peter Methner	Sam Allison	Sam Allison	Marbl
KFC - Michelin Impossible	Infinity Squared	Daniel Reisinger	Dave Jansen	Chris Seeto	Ogilvy
NRL 2019 - Macca's State of Origin TVC	Powered Studios	Scott Gibson	Liza Goodall	Katrina Olsen	Powered Studios
Holden - SOO 2019 content	Powered Studios	Scott Gibson	Liza Goodall	Katrina Olsen	Powered Studios
Suncorp - Home Lending TVC	Prodigious	Max Miller	Tim Pietranski	Madeleine Pike	Leo Burnett
Neds - Legendary Opinions Content	Powered Studios	Jason Azcona	Liza Goodall	Kim Chapman	Powered Studios
Pauls Zymil - Keep Active TVC	Powered Studios	Scott Gibson	Liza Goodall	Kim Chapman	Powered Studios
The Block 2019	Channel 9	Dale Sidney	Lisa McMillan	Jules Cohen	CH9 Promos
The Voice 2019	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
NRL 2019	Channel 9	Adam Kiers	Mikki Katz	Jules Cohen	CH9 Promos
Peugeot - We Know Who We Are	Infinity Squared	Melvin Montalban	Dave Jansen	Chris Seeto	The Works
Lego Masters Promo	Channel 9	Adam Kiers	Andrew Peace	Jules Cohen	CH9 Promos
Ninja Warriors Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos

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Bad Mother's Promo	Channel 9	Adam Kiers	Andrew Peace	Jules Cohen	CH9 Promos
9Honey Promo	Channel 9	Adam Kiers	Andrew Peace	Jules Cohen	CH9 Promos
Sales Upfronts 2018	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Red Rooster - Chicken Pops	Prodigious	Rey Carlson	Susannah Phillips	Lizze Topen	Prodigious
Married at First Sight Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Tennis Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
HSBC Bank - A Little More You	Rapid Films	Alex Feggans	Susannah Philips	Lizzie Topen	J.Walter Thompson
The Block 2018 Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Your Money 2018 Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Family Food Fight 2018 Promo	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Shapes - Footy Finals	Prodigious	Jesse James McElroy	Tim Pietranski	Kirsten Caly	Prodigious
Oral B - Gum Care & Enamel Restore	Prodigious	Tommy Thoms	Tim Pietranski	Kirsten Caly	Prodigious
Tip Top - Deliciously Different	Prodigious	Eden Diebel	Tim Pietranski	Kirsten Caly	Prodigious
Love Island 2018 promo # 3	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Jaguar Range 2018	Rapid Films	Dave Klaiber	Susannah Phillips	Lizzie Topen	Spark 44
Love Island 2018 promo # 2	Channel 9	Dale Sidney	Andrew Peace	Jules Cohen	CH9 Promos
Amex - Twice as Good	Prodigious	Max Miller	Tim Pietranski	Cate Hartmann	Prodigious
Tip Top - Doing it their way	Prodigious	Jonathan Nyquist	Tim Pietranski	Tim Pietranski	Prodigious
Today Show 2018 promo	Channel 9	Nick Wright	Andrew Peace	Sam Allison	CH9 Promos
Love Island 2018 promo	Channel 9	Adam Kiers	Andrew Peace	Sam Allison	CH9 Promos
Pimped - Self Funded Feature Film	Pimped Productions	David Barker	Matt Reeder	Annie Kinnane	N/A
Lazy Bear Bundaberg Rum	Prodigious	Brendan Thomas	Tim Pietranski	Tim Pietranski	Leo Burnett
Nestle Optifast - Unravel	Clockwork Films	Beth Armstrong	Damien Whitney	Sarah Cowen	Ogilvy Common Health
Torrens University - Testimonials	Prodigious	Brendan Thomas	Tim Pietranski	Sarah Cowen	Leo Burnett
Weet-Bix - 2 A Day	Prodigious	Willy Bernardoff	Tim Pietranski	Tim Pietranski	Saatchi & Saatchi Wellness
The Hateful Date - Short Film	N/A	Adam Kiers	Adam Kiers	Kim Chapman	N/A
AMEX - Rewards Unrivaled	Prodigious	Max Miller	Tim Pietranski	Georgia Mappin	Ogilvy & Mather

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Rugby 2017 promo	Fox Sports	Colin Skyba	Mat Harrington	Colin Skyba	Fox Sports

June 16 – Dec 16 **Freelance Production Coordinator**

Client - TVC / Content / Film	Production Company	Director	Executive Producer	Producer / Production Mgr	Agency
Neighbours 2017	Channel Ten	Tamsin Claypole-Smith	Ed Holmes	Sam Allison	Channel Ten
Survivor 2017	Channel Ten	Craig Howlett	Ed Holmes	Sam Allison	Channel Ten
Cadbury - The Joyful Debate	Dog Collective	Adam Kiers	Sam Allison	Sam Allison	Channel Ten
Bachelor 2017	Channel Ten	Ruth Alexander	Hillary Innes	Sam Allison	Channel Ten
Woolworths Mother's Day 2017	Playbig Film	Rey Carlson	Craig Sloane	Nicole Richardson	M&C Saatchi
SBS Eurovision 2017 promo	SBS promos	Joel Noble	Joel Noble	Sam Allison	SBS Promos
Fendi - FendiRumi SYD	JWT Sydney	Tin Pang	Paul Friedmann	Tin Pang	JWT Sydney
Target - Life's a Workout. Work It!	13&CO	Pete Moore	Roy De Giorgio	Catherine Warner	AJF Partnership
Mt Franklin - Sparkle	Moth Projects	Luke Shanahan	Jonathan Samway	Kim Kirby / Nicole Richardson	Saatchi & Saatchi NZ
Telstra - Smart Home	R/GA	Toby Morris	N/A	Whitney Hawthorn / Tin Pang	R/GA
AHM Health Insurance - Keep it Simple	Dog Collective	Adam Kiers	Sam Allison	Sam Allison	Channel Ten
The Biggest Loser promo	Channel Ten	Tamsin Claypole-Smith	Paul Leadon	Sam Allison	Channel Ten
I'm a Celebrity promo	Channel Ten	Lisa Kappel	Stephen Tate	Sam Allison	Channel Ten
MasterChef Season 9 promo	Channel Ten	Adam Kiers	Rick Maier	Sam Allison	Channel Ten
Woolworths Christmas 2016	Playbig Film	Rey Carlson	Craig Sloane	Nicole Richardson	M&C Saatchi
Clover - Short Film	Magic Films Pty Ltd	Jessica Brentnall	Tim White	Sasha Burrows	N/A
Superhuman Documentary	Superhuman	Drew Heriot	Nick Broadhurst & Tom Cronin	Ellenor Cox	N/A
Holden - I'd drive that!	Photoplay	Armand de Saint-Salvy	Bonnie Fay	Nicole Richardson	AJF Partnership
Hungry Jacks - The pack that scares gulls!	OTTO Empire	Tim Potter	Jo de Fina	Sophie Woods	Clemenger BBDO
Fitness First - How Fit Feels	World Wide Mind	Warwick Thronton	Michelle Parker	Sharon Ross	VCCP
Woolworths - Service & Value	Playbig Film	Rey Carlson	Craig Sloane	Nicole Richardson	M&C Saatchi

Aug 15 – Mar 16 **In House Playbig Film Production Coordinator / Office Manager**

Client - TVC / Content	Production Company	Director	Executive Producer	Production Manager	Agency
Target - Mum always told me	Playbig	Rey Carlson	Bridget Blake-Wilson	Linda Sapier	AJF Partnership
Commonwealth Bank - Happy Home	Playbig	Rey Carlson	Bridget Blake-Wilson	Sharon Ross	M&C Saatchi
Federal Government - Future Jobs	Playbig	Rey Carlson	Bridget Blake-Wilson	Simone Adamson	WHYBIN TBWA
Federal Government - Ideas Boom	Playbig	Rey Carlson	Bridget Blake-Wilson	Simone Adamson	WHYBIN TBWA
Lilydale - Traceability	Playbig	Rey Carlson	Bridget Blake-Wilson	Kim Chapman	M&C Saatchi
Target - Back to School	Playbig	Rey Carlson	Bridget Blake-Wilson	Simone Adamson	AJF Partnership
Western Star - New Neighbours	Playbig	Rey Carlson	Bridget Blake-Wilson	Simone Adamson	Clemenger BBDO
Optus - Data Pool	Playbig	Rey Carlson	Bridget Blake-Wilson	Sharon Ross	M&C Saatchi

WORK HISTORY (PRIOR TO MOVING TO SYDNEY)

- 2014 – 2015 **In House Production Coordinator**
Wing - London, UK
Full service agency covering creative concept, pre-production, shoot and post-production
Production for content & film for clients including McLaren, Hugo Boss, Coca-Cola, Nespresso, SAP, Goodbaby, Volvo Ocean Race - Team SCA and Ellen MacArthur Foundation
- 2014 – 2014 **Freelance Production Assistant/Coordinator**
Various - London, UK
Production for all various TVCs & content work for clients including Sky News and Live London
- 2012 – 2014 **Freelance Production Assistant**
Flinders Lane Productions - Melbourne, Australia
Production for all Advertising Agency Big Red TVCs, content & stills work for clients including Coles, Target and Jetstar
- 2010 – 2011 **National Marketing Manager**
Coles Express - Melbourne, Australia
Led all aspects of marketing including insights, communications, in-store and agencies
- 2008 – 2010 **Retail Brand Experience Manager**
O2 (Telefonica) - Slough, UK
Responsible for the retail brand customer experience across all 500 UK stores
- 1999 – 2007 **Account Director; Team Leader; Graphic Designer**
Multiple design and creative agencies - London, UK
Retail comms, advertising, DM, digital and corporate literature for clients including: Tesco, Superdrug, B&Q, 3M, M&S, Boots, Nokia, L'Oreal and Heathrow T5
- 1996 – 1999 **Freelance Illustrator** in advertising, publishing, textile print and greetings cards industries
Partner in Kimax, studio glass company

ABOUT ME

Personality traits

- Highly organised and able to prioritise in a busy environment
- Meticulous attention to detail with the maturity and experience to see the bigger picture
- Energetic, dedicated, passionate and resilient

- Able to build strong relationships with honesty and integrity
- No-nonsense, common sense, hands-on approach, always going the extra mile to make it happen

Things I love!

- Travel and adventures
- Good food and cooking
- Fitness and wellbeing (I'm a hippy at heart)
- Being outdoors and on the ocean!

REFEREES

On request