

# HENRY RICHARDSON

## FREELANCE PRODUCER & LINE PRODUCER TVC - CONTENT - STILLS

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### SELECTED COMMERCIAL WORK

CAMPAIGN	FORMAT	ROLE	KEY CREATIVES	CONTRACTED BY
BBQs Galore 'All by Myself'	TVC	Agency Producer	Dir: Daniel Reisinger DOP: Earle Dresner	The General Store
Westinghouse Happy to Help	TVC	Producer	Dir: Jesse James McElroy DOP: Ross Gardinia	Infinity Squared
Breville Oracle Jet	Global Online	Producer	Dir: Toby Morris DOP: Evan Papageorgiou	Two Mad Cowboys
Breville InFizz	TVC	Producer	Dir: Benjamin Flaxman DOP: Tony Luu	The General Store
Savlos Stores Christmas	TVC	Producer	Dir: Armand de Saint-Salvy DOP: Aaron McLisky	The General Store
Mitsubishi Electric "A Life more Electric"	TVC	Line Producer	Dir: Kids of Bill DOP: Sean Ryan	PaperMoose
Mitsubishi Electric "Air Experts"	TVC	Producer	Dir: Matt Kamen DOP: Peter Eastgate	Infinity Squared
Hisense "Connect Life App"	TVC	Producer	Dir: Hal Kirkland DOP: Aaron McLisky	Infinity Squared
Breville '4 Keys'	Global Online	Producer	Dir: Matt Sterne DOP: Tony Luu	Two Mad Cowboys
Breville 'Brewers & Grinders'	Global Online	Producer	Dir: Matt Sterne DOP: Evan Papageorgiou	Two Mad Cowboys
Felix Mobile Brand launch	TVC	Line Producer	Dir: Josh Logue DOP: Mike Roberts	PaperMoose
QIC Christmas	Online	Producer	Dir: Alan Harca DOP: Dale Bremnen	The General Store
Lendi 'Loan it Like you Own It'	TVC	Agency Producer	Dir: Daniel Reisinger DOP: Peter Eastgate	The General Store
Australian Ethical Brand Launch	TVC	Producer	Dir: Karima Assad DOP: Aaron McLisky	PaperMoose
Kia 'Niro'	TVC	Producer	Dir: Simon Thomas DOP: Chris Benny	Elastic Group
Freedom Furniture Spring Summer	Online Instore	Producer	Stills: Georges Antoni Dir: Ribal Hosn	The General Store
Breville	Global	Producer	Dir: Matt Sterne	Two Mad Cowboys

Espresso Walkthrough	Online		DOP: Tony Luu	
Koala 'Pets best Friend'	TVC	Producer	Dir: Greta Lee Jackson DOP: Mark Tadic	Infinity Squared
Uncle Tobys Bakes	TVC	Producer	Dir: Greta Lee Jackson DOP: Tanya Lambert	Infinity Squared
Milo 'Protein'	TVC	Producer	Dir: Simon Morehead DOP: Jack Saltimiras	Infinity Squared
Breville 'The Bambino'	Global Online	Producer	Dir: Gemma Lee DOP: Tony Luu	Two Mad Cowboys
Breville "Pizzaiolo Consumer"	Global Online	Producer	Dir: Gemma Lee DOP: Simon Ozolins	Two Mad Cowboys
Plantation Homes Brand	TVC	Producer	Dir: Toby Morris DOP: Mitch Ayers	Two Gs
Destination NSW 'Riverina'	TVC	Producer	Dir: Jo-Anne Brechin DOP: Jose Alkon	Reborn
Darwin by Delos	TVC	Producer	Dir: Gemma Lee DOP: Tony Luu	VMLY&R
McDonald's 'Monopoly'	Online	Producer	Dir: Toby Morris DOP: Simon Morris	VMLY&R
Microsoft 'Digital Transformation - The Yield'	Online	Producer	Dir: Stefan Hunt DOP: Brett Brown	Where There's Smoke

## STILLS

PRODUCTION	ROLE	PHOTOGRAPHER	CONTRACTED BY
Scape Brand Photoshoot	Producer	Karima Assad	Jane Doe
BBQs Galore 'All by Myself'	Producer	Neil Bailey	The General Store
Westinghouse 'Happy to Help'	Producer	Ian Butterworth	Infinity Squared
Breville InFizz	Producer	Ray Clarke	The General Store
Savlos Stores Christmas	Producer	Charlie Grant	The General Store
Mitsubishi Electric "Air Experts"	Producer	Billy Plumber	Infinity Squared
Breville 'Shop by Colour'	Producer	Ray Clarke	The General Store
Felix Mobile Brand launch	Line Producer	Billy Plumber	PaperMoose
Australian Ethical Brand Launch	Producer	Karima Assad	PaperMoose
QIC Christmas	Producer	Alexandrina Parker	The General Store
TAB New App Smell Photography	Producer	Julian Wolkenstein	M&CSaatchi
QIC Personal Best	Producer	Hannah Scott Stevenson	The General Store
Freedom Furniture Spring Summer	Producer	Georges Antoni	The General Store
Rebel Sports - Rundle Mall	Producer	Trevor King	The General Store
QIC Winter Collection Photography	Producer	Jesse Lizotte	The General Store
Destination NSW LGBTQI	Producer	David Collins	Infinity Squared

QIC Spring Summer Photography	Producer	Jesse Lizotte	The General Store
Airtasker 'Amazing'	Producer	David Collins	Two Mad Cowboys
Breville 3x Bluicer	Producer	Louise Wellington	Two Mad Cowboys
Xinja 'Ditch Dads'	Producer	James Horan	Two Mad Cowboys
Destination NSW 'Riverina'	Producer	David Collins	Reborn
Breville 'Barista Pro'	Producer	Louise Wellington	Two Mad Cowboys
Commonwealth Bank Brand 2.0	Producer	James Horan	Kinthings
Microsoft 'Digital Transformation'	Producer	Chris Mollison	Where There's Smoke

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## LONG FORM

PRODUCTION	FORMAT	ROLE	DIRECTOR / DOP	COMPANY
Ghost Town Cricket	Doco	Producer	Dir: Matt Sterne DOP: Evan Papageorgiou	Painted Black
Brush	Feature	Producer	Dir: Shiyang Zheng DOP: Garfield Darlington	Altermain Productions
The Backpacker	Feature	Associate Producer	Dir: Dion Boland DOP: John Purnell	Embassy Pictures
Up The Aisle	Feature	Co-Producer	Dir: Paul O. Gardner DOP: Khan Kim	POGMAN Productions
Butterfly Crush	Feature	Location Manager	Dir: Alan Clay DOP: Garfield Darlington	Artmedia Ltd

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## SHORT FILMS

PRODUCTION	FORMAT	ROLE	DIRECTOR / DOP	COMPANY
Our Haunt	Short TV Proof of Concept	Producer	Dir: Daniel Resinger DOP: Peter Eastgate	Painted Black
I Spy	Short	Associate Producer	Dir: Samuel Faull DOP: Alan Harca	Faull Films
It's Not You	Short	Producer	Dir: Daniel Binns DOP: Bastien Chapignac	Deluded Penguin
Bird Therapy	Short Film	Prod Coordinator	Dir: Damien Freeleagus DOP: Matt Horrex	HDC Productions
The Future Machine	Web Series	Prod Manager	Dir: David Barker DOP: Nino Tabmurri	Dirty Karma Films
War	Short Film	Producer	Dir: Chad Aston DOP: Garfield Darlington	Dust Films
Wounded	Short Film	Marketing Producer	Dir: Chad Aston DOP: John Biggins	Dust Films
Too Hard	Short Film	Producer	Dir: Karl Emmett	Roadcone Productions
Triangle	Short Film	Producer	Dir: Brendan Albrey DOP: Jack Jiang	Roadcone Productions