



## Bonnie Fay

### Freelance Producer / Line Producer

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### About Me:

Experienced Freelance Producer of TV commercials with a passion for delivering high-quality content and exceeding client expectations. Seeking opportunities to collaborate with innovative brands and agencies in Australia to create compelling advertising campaigns.

### Biography:

Over the last nine years I have travelled the world shooting for Photoplay Films - in LA, Florida, Rome, Lithuania, India, Malaysia, Manila, Sydney, Melbourne, Brisbane, Perth. I have shot with many amazing Directors: Scott Otto Anderson, Stef Smith, Gary John, Jasmin Tarasin, Michael Gupta, Sarah Adamson, James Chappell, John Laurie, Linnea Bergman, Matthieu Mantovani, Michael Corridore, Byron Quandry, Frazer Bailey and Grant Sputore. Before Photoplay I produced for Tracey Rowe, Brendan Fletcher + Rey Carlson. They were all different and I loved working with every single one of them!

I have dual US/Australian citizenship and both an Australian and an American passport. I can speak both English and Spanish as I grew up in NY, Chicago, Solvang, Mexico City, Barcelona, Madrid, Tenerife, Auckland before finally settling in Sydney.

### Skills:

- Fluent in English and Spanish.
- Strong communication and interpersonal skills.
- Excellent organizational abilities and attention to detail.
- Extensive knowledge of production techniques and equipment.
- Ability to thrive in fast-paced and high-pressure environments.

### Experience:

TV Commercial Producer March 2016 – 2024 @ Photoplay x Playtime

- Collaborated with various advertising agencies and brands to produce TV commercials from concept development to final delivery.
- Managed all aspects of production, including budgeting, scheduling, casting, location scouting, and post-production.

- Successfully delivered projects on time and within budget while maintaining high production values.
- Built and maintained strong relationships with clients, directors, cinematographers, editors, and other production team members.
- Demonstrated versatility in working across different genres, including lifestyle, automotive, food and beverage, and technology.

### Selected Credits with Photoplay as Senior Producer:

Client	Director	Agency
Australia Post	Scott Otto Anderson	The Monkeys
Optus	Jasmin Tarasin	Emotive
Golden Circle	Scott Otto Anderson	TBWA
Vicinity	Dropbear	Dentsu
Red Rooster	Scott Otto Anderson	Leo Burnett
Binge	Gary John	Thinkerbell
Vaseline	Jasmin Tarasin	Ogilvy
Subaru	James Chappell	The Works
Uber Eats	Sarah Adamson	Special
Simparica	Stef Smith	BMF
Red Balloon	Michael Gupta	BMF
Moo Moo	James Chappell	Cocogun
Woolworths	Gary John	Six Black Pens
McDonald's	Sarah Adamson	DDB
Revlon	Sarah Adamson	Emotive
Australia's Got Talent	James Chappell	Channel 7
Google	Michael Gupta	MssngPeces NY
KMART	Scott Otto Anderson	BWM
CBA	Stef Smith	M+C Saatchi
Bonds	Stef Smith	Special Group
Pet Circle	Gary John	Lionize
UDL	Stef Smith	Leo Burnett
Chubb	James Chappell	72+Sunny
Australia's Got Talent	James Chappell	Channel 7
McDonald's	John Laurie	DDB
McCafe	John Laurie	DDB
Australia Post	Scott Otto Anderson	The Monkeys
APIA	Jasmin Tarasin	Leo Burnett
Viva	Stef Smith	RGA
McDonald's	John Laurie	DDB
Brown + Co	Jasmin Tarasin	Taboo
Ferrero	Scott Otto Anderson	Marcel
Hans	Frazer Bailey	The General Store
McCafe	John Laurie	DDB
White Wings	Gary John	The Works
McDonald's	John Laurie	DDB
Apple	Linnea Bergman	TBWA
Guy Sebastian	James Chappell	Sony
Subway	Gary John	Wunderman Thompson
Medibank	Jasmin Tarasin	Whybin
Plush	Jasmin Tarasin	M+C Saatchi

NAB	Matthieu Mantovani	Clemenger Melbourne
Ajax	Scott Otto Anderson	VMLY+R
Disney	Jasmin Tarasin	Disney Yellow Shoes, Florida
Bush's Baked Beans	Scott Otto Anderson	Doner, NY
Lavazza	Scott Otto Anderson	Y+R, Milan
Nasacort	Frazer Bailey	PureRed, USA
IKEA	Gary John	The Monkeys
Set For Life	Gary John	Y+R
Pet Barn	Gary John	VMLY+R
Vaalia	Gary John	The Monkeys
OLA	Michael Corridore	Ogilvy
Close Up	Jasmin Tarasin	Vice
Australian Avocados	Gary John	Ikon Communications
Pet Circle	Gary John	Lionize
Mercedes	Michael Corridore	Clemenger, Melbourne
Best + Less	Hussein Alicajic	Bashful
Charles Sturt Uni	James Chappell	McCann
Audible	Gary John	WITH Collective
Blackmores	Scott Otto Anderson	The Monkeys
Soothers	Michael Corridore	Ogilvy
Go Daddy	Gary John	TBWA
Fountain Sauce	Tracy Rowe	The Station Agency
Local Agent Finder	Gary John	McCann, Melbourne
So Good	Gary John	Naked
Holden	Armand De Saint-Salvy	AJF, Melbourne

### **Professional Memberships:**

- Commercial Producers Council.
- Australian Film Industry Membership.

### **Volunteer Experience:**

- Oxfam – Trail Walker 2009: walked 100 kms in 32 hours and raised \$3,000.
- Oxfam – Trail Walker 2010 + 2011 – Volunteer in food hall and support for Participants.
- Bloody Long Walk 2024: walked 35 hours in 8 hours and raised over \$300.
- Regular blood donations to The Red Cross.

### **References:**

Available upon request.

I would like to acknowledge the Bidjigal and Gadigal peoples of the Eora nation as the traditional custodians of this land and pay my respects to the Elders past, present and emerging.