

# ALICIA RASHLEIGH BUTLER

## TVC PRODUCTION MANAGER & PRODUCER

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Location: Alexandria NSW, 2015

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### PROFESSIONAL EXPERIENCE:

July 2018 – Present (June 2020): Freelance TVC Production Manager & Producer  
March 2017 – July 2018: Production Manager, Plaza Films  
November 2014 – March 2017: Production Manager, Jungle  
August 2012 – October 2014: Production Coordinator/ Production Assistant, Jungle  
Jan 2010 – July 2012: APAC Summit Producer, GDS Events

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### PROFESSIONAL EXPERIENCE:

Having worked in production and events for 10 years, I am a skilled Production Manager specialising in TVC's. I pride myself on my commitment and professional standards brought to every project, as well as my positive energy, clear communication and calm manner.

I have experience in all types of shoots; large scale TVC's, music videos, TV series, facilitation projects, nimble crews or challenged budgets, still photography shoots, short films, social content shoots and projects for corporate clients.

My knowledge encompasses car shoot requirements, working with low loaders and tracking vehicles, large scale set design and model making, specialist costume design, working with children, wig making and prosthetics, underwater filming, stop motion, cast coordinating and filming in NSW, Melbourne and New Zealand.

I look forward to bringing my experience and friendly approach to your next project.

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### A SELECTION OF RECENT WORK:

PROD. CO	CLIENT	PRODUCER	DIRECTOR	ROLE	YEAR
Photoplay	TRESemmé	Tom Slater	Gracie Otto	Prod. Mgr.	2020
Rabbit	Google	Tobias Webster	Lachlan Dickie	Prod. Mgr.	2020
Rabbit	Square (US Facilitation)	Tobias Webster	Andy Madeline	Prod. Mgr.	2020
Rabbit	Universal USA	Alicia Butler	Marcus Butler	Producer	2020
Photoplay	Short Film - Letters	Tom Slater	Melvin Montalban	Prod. Mgr.	2020
Photoplay	Telstra	Tom Slater	Michael Corridore	Prod. Mgr.	2020
Photoplay	Lipton Kombucha	Tom Slater	Dropbear	Prod. Mgr.	2020
Photoplay	Neutrogena	Tom Slater	Gracie Otto	Prod. Mgr.	2020
Foxtel	Foxtel Broadband	Serena Rettenmaier	Karlon Akari	Prod. Mgr.	2019
Photoplay	Woolworths Rewards	Tom Slater	Dropbear	Prod. Mgr.	2019
Photoplay	British Paints	Tom Slater	Dropbear	Prod. Mgr.	2019
Photoplay	NRMA	Tom Slater	Dropbear	Prod. Mgr.	2019
Alias Creative	Dior OSV Collection Launch	Ali Newling	Dior Creative Team	Prod. Mgr.	2019
Red Sneakers	Denso (Japanese Facilitation)	Jeremy Brown	Ryohtei Takanashi	Prod. Mgr.	2019
Albert Park Productions	Samsung (Korean Facilitation)	Mina Cho	Bong Un Jeong	Prod. Mgr.	2019
Revolver	RACV	Alex Taussig	Stephen Carroll	Prod. Mgr.	2019
Rabbit	Cherry Ripe	Maury Strong	Rachel McDonald	Prod. Mgr.	2019
Revolver	BMF – Aus. Gov. Treasury	Caroline Kruck	The Glue Society	Cast Coord.	2019
Photoplay	Openshop	Johnny Grealley	Dropbear	Prod. Mgr.	2019

<b>PROD. CO</b>	<b>CLIENT</b>	<b>PRODUCER</b>	<b>DIRECTOR</b>	<b>ROLE</b>	<b>YEAR</b>
Rabbit	Circles Life	Rita Gagliardi	Al Morrow	Prod. Mgr.	2019
Rabbit	Volkswagen	Rita Gagliardi	Craig Rasmus	Prod. Mgr.	2019
Photoplay	NAB	Emma Thompson	Daniel De Viciola	Prod. Coord.	2019
Eight	Google	Nick Kelly	Jay Topping	Prod. Coord.	2019
Collider	Audi Q3	Sarah Nichols	Damon Cameron	Prod. Mgr.	2019
Rabbit	BabyLove	Marcus Butler	Kelly Boulton	Prod. Mgr.	2019
Rabbit	NBN	Rita Gagliardi	Daniel Mitchell	Prod. Mgr.	2019
Rabbit	Suncorp	Sarah Nichols	Al Morrow	Prod. Coord.	2019
Rabbit	Wonder White	Rita Gagliardi	Craig Rasmus	Prod. Mgr.	2019
Sweet Shop	HCF	Sarah Nichols	Louis Sutherland	Prod. Coord.	2019
Red Sneakers	Craftea	Jeremy Brown	Genki Akeada	Prod. Mgr.	2018
Warren	Universal – Vera Blue	Alicia Butler	Jared Daperis	Producer	2018
Infinity Squared	Maccas Summer	Mel Reardon	Luke Tierney	Prod. Mgr.	2018
Rabbit	Foxtel Elf	Marcus Butler	Al Morrow	Prod. Mgr.	2018
Jump (Melbourne)	Chemist Warehouse x 5 TVC's	Alicia Butler	Jared Daperis	Producer	2018
13 & Co.	Myer Christmas Campaign	Serena Rettenmaier	Patrick Fileti	Prod. Mgr.	2018
Rabbit	BabyLove	Rita Gagliardi	Kelly Boulton	Prod. Mgr.	2018
Rabbit	Telstra	Marcus Butler	Al Morrow	Prod. Mgr.	2018
Plaza Films	UBank	Peter Masterton	Paul Middleditch	Prod. Mgr.	2018
Plaza Films	Woolworths, "Hot Potato"	Melissa Weinman	Steve Hudson	Prod. Mgr.	2018
Plaza Films	Woolworths, "Off To Work"	Melissa Weinman	Steve Hudson	Prod. Mgr.	2018
Plaza Films	Amazon	Peter Masterton	Paul Middleditch	Prod. Mgr.	2018
Plaza Films	Gatorade "Bolt Rate" with Usain Bolt	Alicia Butler	Paul Middleditch	Producer	2017
Late Nite Films	Delta Goodrem Music Video	Alicia Butler	Jared Daperis	Producer	2017
Plaza Films	"Think About You"				
Plaza Films	Yoobi Stationary "Wengie x Yoobi"	Alicia Butler	Tori Savage	Producer	2017
Plaza Films	Unicef "Give A Minute of Your Time"	Alicia Butler	Tori Savage	Producer	2017
Plaza Films	Parmalat "Oak Hungry Thirsty"	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017
Plaza Films	Air New Zealand shot in NZ	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017
Plaza Films	TAB Jimmy Bartel "Golf" & Gordan Tallis "Cyclist"	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017
Plaza Films	Hyundai x 4 TVC's	Melissa Weinman	Steve Hudson	Prod. Mgr.	2017
Plaza Films	Westpac "Bump"	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017
Plaza Films	Westpac "Nine.Nine"	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017
Plaza Films	Origin Energy x 2 TVC's	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017
Plaza Films	Hyundai x 2 TVC's	Melissa Weinman	Steve Hudson	Prod. Mgr.	2017
Plaza Films	MLA "Lamb Side Story"	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017
Plaza Films	ANZ "Bladepay" with Dylan Alcott	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017
Plaza Films	ANZ with Dylan Alcott x 3 TVC's	Peter Masterton	Paul Middleditch	Prod. Mgr.	2017

## A REDUCED SELECTION OF WORK FROM 2014 - 2017:

PROD. CO	CLIENT	PRODUCER	DIRECTOR	ROLE
Jungle TV	"Buzzles" concept film	Alicia Butler	Trevor Clarence	Producer
Stan	"No Activity" Pilot	Alicia Butler	Trent O'Donnell	Producer
Sony Music	Rufus Du Sol, Music Video, "You Were Right"	Alicia Butler	Katzki	Producer
ABC	"The Moodys" BTS	Alicia Butler	Mike Green	Producer
Jungle	McDonalds Loaded Fries Sweet Chilli	Yolande Dewey	Steve Saussey	Prod. Mgr.
Jungle	Freeview	Suzane Mallos	Al Morrow	Prod. Mgr.
Jungle	Difflam "Ballet"	Sarah Nichols	Al Morrow	Prod. Mgr.
Jungle	McDonalds Loaded Fries Gravy	Yolande Dewey	Steve Saussey	Prod. Mgr.
Jungle	Stan	Sarah Nichols	Al Morrow	Prod. Mgr.
Jungle	Drumstick	Sarah Nichols	Al Morrow	Prod. Mgr.
Jungle	Kellogg's Sultana Bran	Sarah Nichols	Al Morrow	Prod. Mgr.
Jungle	Virgin Mobile	Chloe Rickard	Van Vuuren Bros.	Prod. Mgr.

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### LONG FORM CREDITS:

- No Activity Pilot - Stan - Producer
- The Moody's - ABC - Post Production Assistant
- Elegant Gentleman's Guide to Knife Fighting - ABC - Production Assistant
- Letters - Short Film - Production Manager
- Kapara - Short Film - Production Coordinator

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### EDUCATION:

- WSU: Bachelor in Communications (Major: Advertising)
- AFTRS: Completed Production Management Course
- Mary Mackillop College: Completed Higher School Certificate 2005

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### SKILLS & PERSONAL ATTRIBUTES:

- Proficient in budgeting projects & managing budgets from job award to shoot and closing of each job.
- Excellent skills in Microsoft Excel and Word.
- Basic skills in Adobe Acrobat and Indesign.
- Very personable with a solid work ethic.

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### PERSONAL DETAILS:

- Passport: Australian
- Driver License: Full, Automatic

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### REFERENCES:

Lucas Jenner | Executive Producer Rabbit  
lucas@rabbitcontent.com.au  
0437 680 700

Alexandra Taussig | Freelance Producer  
Alexandra.taussig@gmail.com  
0417 546 160

Sarah Nichols | Freelance Producer  
sarah.nichols@me.com  
0417 442 467

Tom Slater | Senior Producer Photoplay/ Playtime  
tom@photoplay.co  
0422 997 524